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New Signage at Tribeca 93 Worth Condo Conversion

Tribeca's office-tower-turned-luxury-condo project at [93 Worth](#) recently added new signs and a [teaser website](#) to announce its impending sales launch.

The 13-story property at the intersection of Worth Street and Broadway Avenue was acquired by a subsidiary of [Izaki Group Investments USA](#) for \$49.8 million in October 2011. There will be 93 apartments total, as well as 10,000 square feet of commercial space. The renovated building will offer studios and units with one through four bedrooms for purchase.

The condominium was designed by [ODA-Architecture](#) and is being marketed by [CORE Group](#). The building's former occupants were mostly city government offices.

Some of the units will have ceilings up to 20 feet high, with impressive views of the Canyon of Heroes, the parade route that runs through lower Broadway to the Financial District, according to [CORE](#). The developer had originally planned to install a full-sized basketball court in the basement, but ultimately opted to use the underground space to store mechanical equipment.

CORE executive vice president [Doron Zwickel](#) told [Crain's](#) that apartments will be priced from \$1,250 per square foot to \$2,000 per square foot. Amenities will include a children's play area, lounge, rooftop terrace, fitness center and 24-hour concierge.

More pictures of the wrap-around signs below, and a bonus rendering of the interior from ODA-Architecture:





